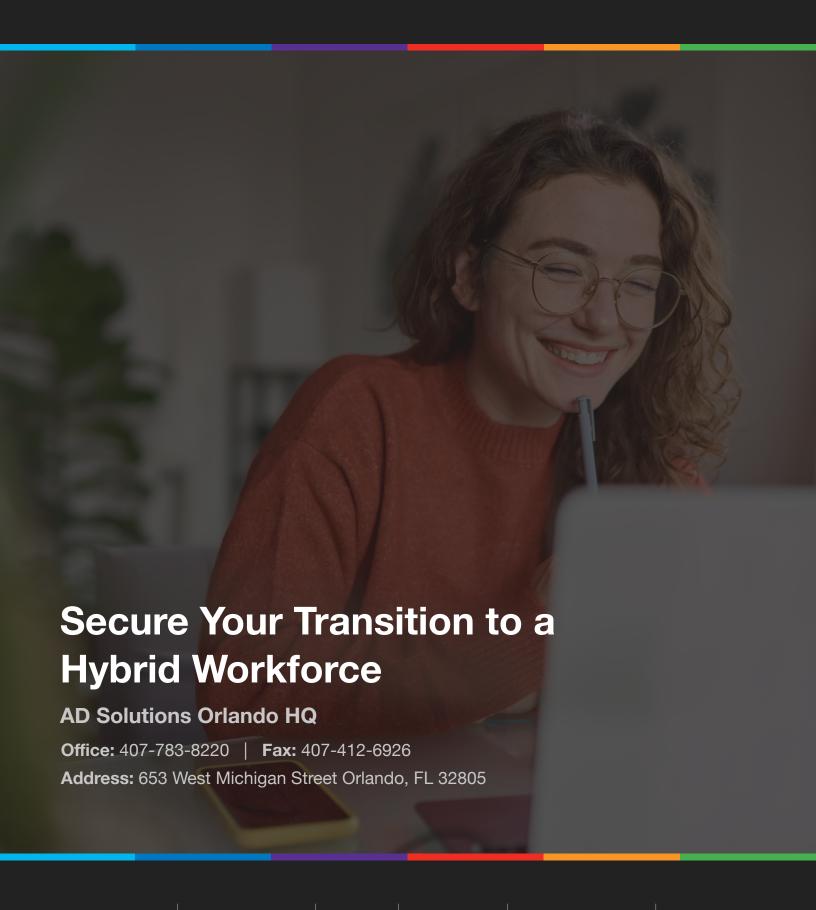
## AOD Solutions



Display Devices IT Print Software Voice

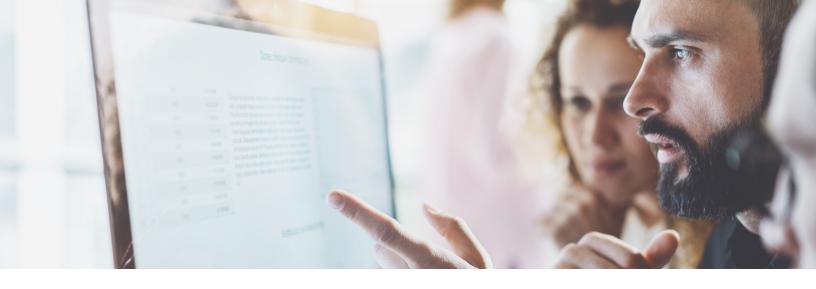


## **Keeping Up with Changes** in the Workforce

Many organizations are rapidly modifying their approach to hybrid work. With this new and changing environment, many workplaces are adopting new processes and platforms, which allow both remote and in-office employees to work together securely and seamlessly.

Regardless of the push towards digitization, many paper-based workflows remain vital. This is especially true for departments such as finance and HR, where high-volume, paper-based business processes continue to be the standard.

Endpoint devices like printers can help employees to stay connected and collaborate through cloud printing. This can help normal operations to run smoothly and improve overall workplace performance.



### **Navigating the New Normal**

Before an organization implements new processes and platforms, it must first focus on security. In order to prosper, businesses must ensure that their employees are able to do their best work from anywhere, without compromising security.

For IT, this looks like building the capacity to monitor employees' activities and the health of their devices while also ensuring that security policies are applied across all devices, despite location. IT should also defend against increasingly complicated attacks. As workplaces move to hybrid work, they must ensure that all endpoints, including printers, are always protected.

### The Importance of Print Security

It is imperative that print security is not overlooked. Because printers are attached to corporate networks and accessed by many users, they make popular targets of attack. Printers are also often not included in threat monitoring systems and rely wholly on the manufacturer to build security into the printer's hardware and firmware.

One possible way attackers can strike is to infect a printer with malware when an innocent user prints a document with malicious code. When attackers have successfully breached one printer, they can then potentially move through a company's network and collect sensitive information without being detected.

Organizations should make it a priority to manage these threats, minimize workflow disruptions, and ensure secure collaboration among their hybrid workforces. This can be done by equipping themselves with the right technology and tools.



## **Upgrade Your Security** with Sharp Printers

Security features are essential for Sharp MFPs to ensure that confidential information remains safe from unauthorized access or theft. Some of the security features that Sharp MFPs are equipped with include user authentication, data encryption, secure printing, and access control. User authentication allows only authorized users to access the device and its functions. Data encryption protects data in transit and at rest, making it unreadable to anyone who doesn't have the proper authorization.

Secure printing ensures that documents are only printed when the user is physically present at the device. Access control restricts access to sensitive functions, such as network settings or firmware updates, to authorized personnel. These security features provide peace of mind and help protect sensitive information from cyber threats.

# Installing Security into the Heart of Your Hybrid Workforce

Before companies begin on large-scale projects to enable hybrid work, it is important to revamp their operational and security requirements. Paper-based workflows may need to be recalibrated to enable smooth collaboration between hybrid employees. Prints should also be considered when creating a broader security strategy. This is especially important as modern printers begin to merge digital and paper workflows.

Sharp can help organizations make this change more seamlessly with cloud-powered printers that are equipped with leading-class security, protecting your data.

### **Contact Us Today**

Learn more about how Sharp's security offerings by contacting AD Solutions today. We will be happy to discuss Sharp's many print options and solutions.



At AD Solutions, we carry a comprehensive selection of cutting-edge print solutions to help streamline professional tasks and projects. Contact our office today to learn more about these options and which ones are right for your unique organization.

407.783.8220 myadsusa.com

#### **Orlando Headquarters**

653 West Michigan Street, Orlando, FL 32805

#### **Jacksonville**

8384 Baymeadows Rd, Suite 3 Jacksonville, FL 32256

#### Deland

120 South Woodland Blvd, Deland, FL 32720

#### Melbourne

1964 Diary Rd Melbourne, FL 32904

#### Grant

531 West Grant Street Orlando, FL 32805

#### Tampa

100 S. Ashley Dr. Suite 600 Tampa, FL 33602

Display Devices IT Print Software Voice