



Sharp Imaging and Information Company of America

Most Reliable Monochrome Copier MFP Brand 2018–2021

SHARP



Sharp, chosen by Buyers Lab analysts as Most Reliable Monochrome Copier MFP Brand, has an extensive line of monochrome devices that offer...

- Excellent reliability, with tested devices completing testing with a misfeed rate of 1 per every 183,333 impressions
- Minimal downtime, as evidenced by the tested devices completing 4,400,000 impressions with no service interruptions

In an office environment, printer and MFP reliability is, and should be, the top concern for business users, since a reliable device helps minimize downtime, resulting in improved worker productivity. As such, Buyers Lab's exhaustive durability testing offers a key benchmark for buyers when making a document imaging equipment purchase decision. To determine the vendors whose product lines stand out above the rest, our highly experienced analyst team has compiled and reviewed performance statistics for every major OEM that submitted devices for laboratory testing from 2012 to 2018.

Sharp's A3 copiers have long been known for their quality, innovation, and ease of use, as evidenced by the numerous Buyers Lab awards the products have won over the years. One of the brand's greatest strengths, demonstrated by our extensive hands-on testing, is the outstanding reliability of the monochrome products in its lineup.

"All of the Sharp monochrome copiers we've tested to date have provided excellent reliability, with a misfeed rate that is lower than most of the competition," applauded Joe Ellerman, Manager of U.S. Lab Operations for KeyPoint Intelligence - Buyers Lab. "Downtime for service is one of the biggest complaints users have about document imaging machines, but the quality and robust design of Sharp's monochrome products all but eliminate this issue. In fact, over the past five years, Sharp's monochrome models have



completed an astounding total of 4.4 million impressions without a single service call, making them the most reliable choice among their peers.”

Congratulations to Sharp on being named Buyers Lab’s Most Reliable Monochrome Copier MFP Brand!

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab Reliability Awards

As the leading independent authority on document imaging, Buyers Lab performs the most intensive durability testing in the industry, making a Buyers Lab Reliability award quite a distinctive honor presented only once every three years. Buyers Lab’s team of analysts evaluates test data from both the US and UK to determine the winners based on business-critical factors, including total tested impressions, number of misfeeds, and service interruptions.

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